June 19, 2019 Centre for Leadership day at Holland Bloorview Kids Rehab Hospital

This event was a poster showcase using an innovative new poster design we hope creates a more engaging and accessible experience for staff and families.

What happened at the event:
- 47 posters were presented at the event
- Over 300 people attended and engaged with the posters
- 67 people completed the feedback questionnaire

What did we find:

1. Who are you?

<table>
<thead>
<tr>
<th>ANSWER CHOICE</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare provider</td>
<td>28.30%</td>
</tr>
<tr>
<td>Researcher</td>
<td>23.80%</td>
</tr>
<tr>
<td>Student</td>
<td>16.45%</td>
</tr>
<tr>
<td>Administrator/Coordinator</td>
<td>16.45%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>8.96%</td>
</tr>
<tr>
<td>Guest</td>
<td>4.46%</td>
</tr>
<tr>
<td>Panel/Exhibitor</td>
<td>1.69%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100%</td>
</tr>
</tbody>
</table>

2. Overall, how would you rate Centre for Leadership Poster Event?

- Excellent
- Very good
- Good
- Fair
- Poor

3. Did you take any pictures of QR codes on the posters?

- Yes
- No

4. Have you attended a research poster event before?

- Yes
- No

5. How would you compare the Centre for Leadership poster event to traditional research poster events?

- Much better
- Better
- Same
- Worse
- Much worse

6. Do you have any other comments or suggestions?

- Here are a few examples!

  "I enjoyed the quiet time to browse and read without pressure to ask questions to the author as with traditional poster events"

  "Great event. I felt like I actually took something away from a poster event for once"

  "I appreciate being able to get an at-a-glance sense of each project due to the new poster format I especially like the questions (as opposed to statements)"

We also got a lot of great suggestions to improve the event by enhancing the template and having the project leads at the event more for discussion.