

**Canada's Walk of Fame Selects
Holland Bloorview Kids Rehabilitation Hospital Foundation
to Receive Proceeds from Inductee Charity Ball Presented by RBC**

(Toronto, Ontario) September 20, 2010 - Canada's Walk of Fame today announced that **Holland Bloorview Kids Rehabilitation Hospital Foundation** will be the recipient of proceeds from the Inductee Charity Ball presented by RBC.

"Similar to the achievements of our inductees, Holland Bloorview is well respected around the world. It is the gold standard in care, research and education for kids with disabilities," said Peter Soumalias, Founder, President and CEO of Canada's Walk of Fame. "Holland Bloorview is an extraordinary organization in Canada and deserves our recognition and support."

The glittering Ball will take place **Saturday, October 16** in the Grand Ballroom at the Allstream Centre, immediately following the Canada's Walk of Fame Tribute Ceremony at the Canon Theatre. This year's Tribute will honour David Clayton-Thomas, Nelly Furtado, Doug Henning, Clara Hughes, Eric McCormack, Farley Mowat and Sarah Polley.

"Canada's Walk of Fame represents a strong belief in what Canadians can achieve," said Valerie McMurtry, President and CEO of Holland Bloorview Kids Rehabilitation Hospital Foundation. "There's no limit to what we can accomplish when given the opportunity and together with the support of the Inductee Charity Ball, we can help kids with even the most severe disabilities live ordinary and sometimes extraordinary lives – just like other kids."

"RBC has a longstanding relationship with Holland Bloorview Kids Rehabilitation Hospital," said George Lewis, Group Head, RBC Wealth Management. "We have always focused on generating charitable legacies in our communities where we live and work. We are thrilled that the proceeds from this event will help support this world-class children's rehabilitation, treatment and research hospital in Toronto."

About Holland Bloorview:

Holland Bloorview Kids Rehabilitation Hospital Foundation raises funds in the community for Holland Bloorview Kids Rehabilitation Hospital. Holland Bloorview is Canada's largest children's rehabilitation hospital. Its vision is to create a world of possibility for kids with disabilities. It pioneers treatments, technologies, therapies and real-world programs that give children with disabilities the tools to participate fully in life. Every day, donor support enables Holland Bloorview's world-class medical care, research and education programs to enrich the lives of thousands of children with disabilities and their families. Visit: www.hollandbloorviewfoundation.ca

About Canada's Walk of Fame:

Established in 1998, Canada's Walk of Fame aims to educate, inform, and inspire through the permanent celebration of achievements in Canadian music, sport, film and television as well as the literary, visual and performing arts, and science and innovation. The annual celebration culminates in a televised tribute special that honours Canada's finest. Each inductee is immortalized, their names forever cemented into the sidewalks of Toronto's Entertainment District. A total of 124 Canadians have been honoured, including Margaret Atwood, Howie Mandel, Steve Nash, Michael J. Fox and Blue Rodeo. A complete list of inductees along with more information on Canada's Walk of Fame can be found at www.canadaswalkoffame.com.

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